

Entrepreneurship Minor

The entrepreneurship minor provides students from all academic disciplines with entrepreneurial skills needed to create successful startup ventures, new corporate initiatives, and potent non-profit organizations. The minor is intended for majors in all disciplines who desire a course of study to improve their understanding of the business environment and the entrepreneurial issues related to a business or non-profit organization. Students will learn how to recognize opportunities, formulate solutions, and deliver results to those in need. These skills are essential to starting new businesses, and are valued by small and large organizations seeking employees who can create and lead innovative new initiatives.

The student must complete the courses listed below with a grade of “C” or better.

- ECO2023 Microeconomics` (3)
- GBU3213 Foundations of Entrepreneurship⁺ (3)
- MGM3113 Management and Organizational Behavior (3)
- MKT3013 Fundamentals of Marketing* (3)

Pick two of the following:

- GBU4223 Applied Entrepreneurship (3)
- GBU3263 Innovation Management (3)
- MGM4023 Small and Family Business (3)

Total Minor Requirements (15)

`Must be taken before MKT 3013 Fundamentals of Marketing

⁺ Must be taken before GBU 4223 Applied Entrepreneurship

*Must be taken before MGM 4023 Small and Family Business