

College of Business
1100 Henderson Street
Arkadelphia, AR 71999-0001

A Message from the Dean:



Welcome to the Henderson State University College of Business. As a two-time business alumnus, I am honored to lead the AACSB-accredited College of Business as its Dean. I am privileged to work with a dedicated team of faculty and staff who are passionate about our students and their success.

In our ever-changing world, it is important that our students develop an innovative and entrepreneurial mindset. Our faculty encourages this by pushing our students to consider potential business solutions with a growth mindset in an experiential learning environment.

All our students will graduate with at least one industry credential/certificate as part of their experiential learning. All of our undergraduate students will complete at least one internship/mentorship experience and participate in at least one consulting project before graduation. All undergraduate students will also work with a global collaborative team.

In addition, our students can engage with our alumni through opportunities such as our Business Roundtable event, CollaboraCore networking breakfast, mock interviews, and various travel experiences.

Our goal is to help all students complete their degrees in four years or less and successfully launch each of them into their chosen career paths. If you are interested in joining in these endeavors, or if you have questions about the College of Business, please feel free to contact me. We'd love to hear from you!

In Reddie Spirit,

Nathan Campbell

Nathan Campbell, PhD
Dean of the College of Business
Class of 1999 & 2000
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**Business
Beyond
the Classroom**